



Green  
Building  
Council  
Italia

EUROPE REGIONAL  
NETWORK



WORLD  
GREEN  
BUILDING  
COUNCIL



## LEVEL(S)

|  
Un linguaggio  
europeo comune  
per la sostenibilità  
in edilizia

Roma  
27 novembre 2017

# How GBC Italia is Supporting the Move Towards Green Public Procurement

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*Presidente GBC Italia*



# How GBC Italia is Supporting the Move Towards Green Public Procurement

## The Context: a complex vision of the Green Building



How We Grow the Sustainable Building Market  
Networking Leaders, Assessment and Certification,  
Awareness raising, Skills, Financial and Economic  
initiatives, Policy Regulatory.



EU approach to sustainable building performance  
reporting:  
Level (s) as a common language to encourage  
mainstream market Towards better practices.



National Action Plan for Green Public Procurement  
(GPP) - Minimum environmental criteria for public  
tenders: a mandatory requirement for Italy (CAM)



## Italian Sustainable Environmental Strategy

**Italy is the first EU Member State to adopt a national decree on the Green Public Procurement**

(Communications from the European Commission COM (2008) 397)



Adopting a Green Public Procurement (GPP policy), green public purchase, means

**incorporating environmental considerations into Public Administration purchase processes**

What GBC Italia is doing:

A Sustainable Environmental Strategy  
to transform and grow the market

Assessment and  
Certification



Research



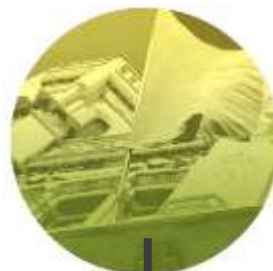
Communication



Awareness and  
Education



Advocacy and  
Networking



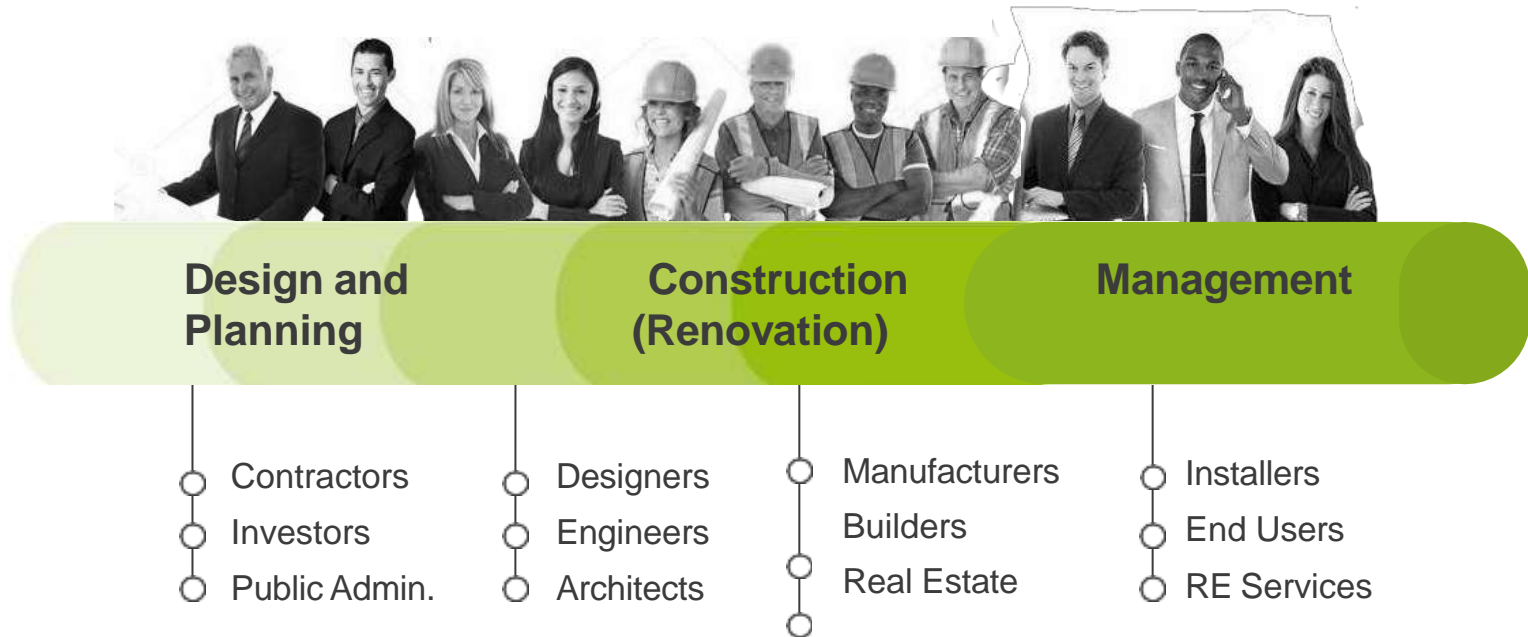
Events



# How GBC Italia is Supporting the Move Towards Green Public Procurement

## What GBC Italia is doing:

Involve stakeholders in a common project

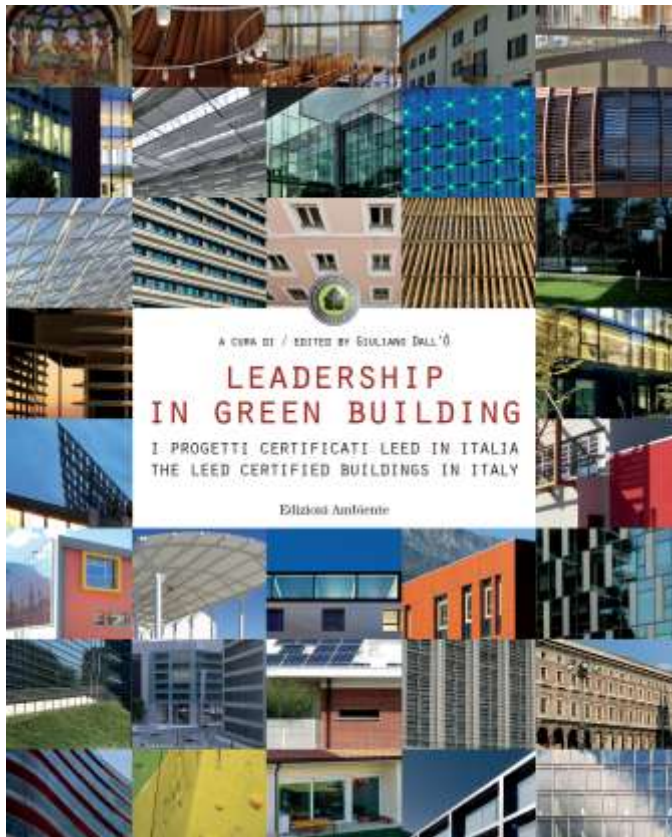




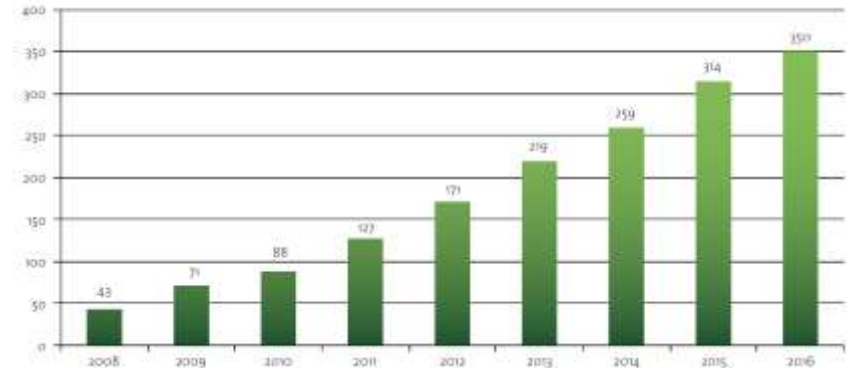
# How GBC Italia is Supporting the Move Towards Green Public Procurement

## What GBC Italia is doing:

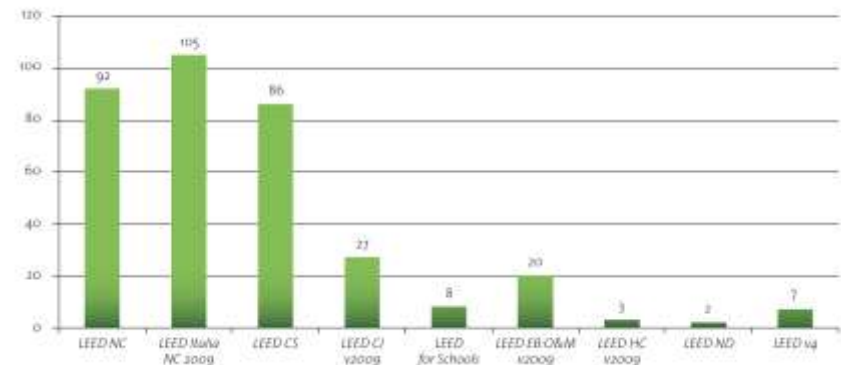
### Monitoring the market of green buildings



Report of Italian green buildings 2016



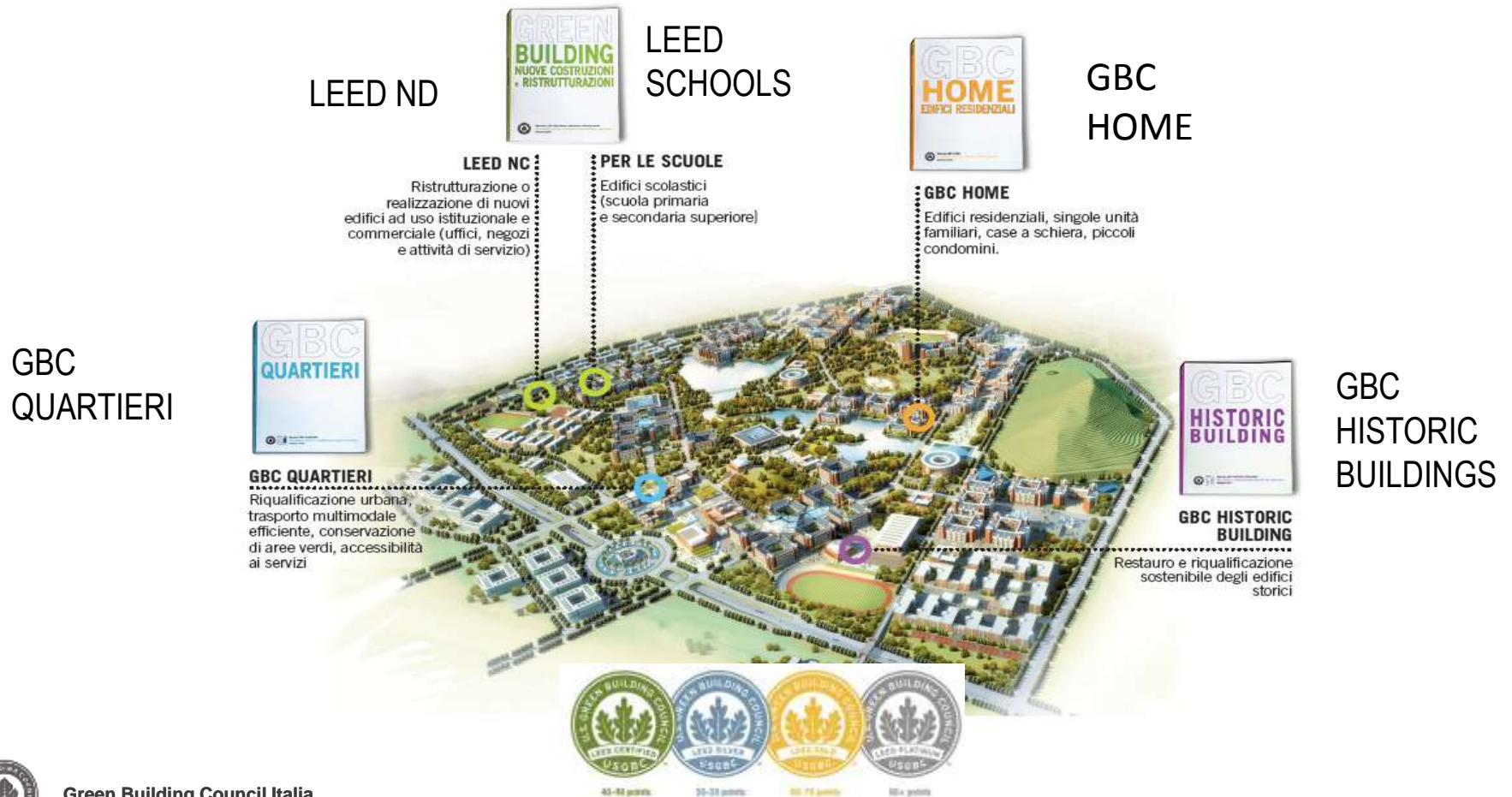
Number of LEED Projects registered in Italy between 2008-2016



Number of LEED Projects per protocol family

## Green Building Rating Systems

The key to support the move towards Green Public Procurement in the building sector

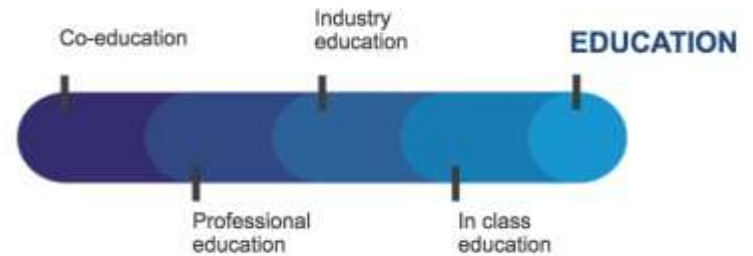




## Protocols VS Minimum Environmental Criteria (CAM)

# LINEE GUIDA CAM EDILIZIA

(Guidelines for minimum environmental criteria for public tenders)



CAMs are consistent with the principles underlying the LEED and GBC protocols;



Reference credits can be a good guide to identifying the strategies to be adopted to meet the required requirements.

# How GBC Italia is Supporting the Move Towards Green Public Procurement

## How GBC Italia is supporting LEVEL(S)

### Working Group LEVEL(S)

(Objective: Identifying the common elements between Protocols, CAM and LEVEL(S)'s indicators)



# How GBC Italia is Supporting the Move Towards Green Public Procurement

## The strategic role of GBC Italia: a connection point



**GBC Italia is the  
Connection Point  
of all**

has a leadership role in the sustainable construction market by becoming the reference partner for private operators but also and above all for national and international institutions.

**LEVEL(S)**





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A large, thick yellow arrow graphic that starts from the left side of the slide, moves horizontally to the right, then turns vertically upwards, then diagonally down to the right, and finally turns diagonally up to the right, ending in an arrowhead pointing towards the top right corner.

Thanks for your  
attention