



**Green  
Building  
Council  
Italia**

**May 5-6, 2021**

# GBC Italia Masterclass

**For the green professionals**

**GBC Italia, the association that leads the sustainable transformation of the construction and real estate market, presents the new edition of the Masterclass.**

Two days of high-profile online training events dedicated to the community of accredited professionals according to the most widespread environmental energy certification systems in our country: LEED, WELL, BREEAM and the specific protocols of GBC (GBC Historic Building, GBC Quartieri, GBC Home and GBC Condomini).

The GBC Italia Masterclass represents a unique opportunity for professional development with regards to the latest trends in the “green” real estate market and in particular with regard to the various certification protocols, their continuous evolution and penetration into the construction market at national and international level.

For the first time, this year, several international speakers will be present: from representatives of the European Regional Network of the World Green Building Council, to speakers of USGBC, GBC Brazil and Urban Green Council of New York.

There will be many technical focuses: the different protocols of GBC Italia will be addressed through the presentation of application cases; there will be a specific session on the topic of green products, as well as a technical study on aspects related to indoor environmental quality in relation to chemical pollutants in building materials and corporate social responsibility.

With regards to the issues related to LEED protocols, thematic sessions are planned in collaboration with USGBC and the Green Business Certification Institute, as well as the presentation of one of the first examples of buildings certified with the brand new LEED Zero protocol. Moreover, there will be a specific session on the subject of Commissioning both for mechanical systems and for the building envelope.

Over the two days, 8 thematic training sessions and 4 dissemination sessions will be held with high-profile national and international guests including Michele De Lucchi and Zaha Hadid Architects, for a total of 16 hours of training.



## 2-days event

12 sessions with high-profile speakers for a total of 16 hours of training.



## Premium contents

Free and paid sessions will alternate in the agenda; the price for the Premium sessions is 75€+ VAT. A discounted price of €50€+ VAT is reserved for GBC Italia members and members of regional chapters. Look for the icon here on the left to discover all the Premium sessions scheduled!



## Digital event

The event will be held on the GoToWebinar platform. Registrations for free and paid sessions will be made through two separate links. After signing up for Premium sessions, you will be redirected to the Eventbrite payment platform.



## 7 CFP credits for architects\* and CE Hours for LEED Green Associate and LEED/WELL/SITES AP

\*compulsory participation in both days. Consult in the program the sessions that foresee the release of the CE Hours. For BREEAM AP: this event could be self reported within the CPD Portal.



## International speakers

Some of the speeches will be offered in English; consult the complete program; the interventions in English are characterized by the icon you see on the left side.



**Sign up here!**

**FREE SESSION**

**PREMIUM SESSION**

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**DRIVING THE  
CHANGE**  
GBC Italia for COP26

# Masterclass GBC Italia

## Agenda



### May 5th

- 09.00 - 09.40** Critical dialogue about sustainability between Marco Mari, President of GBC Italia and the architect and Michele De Lucchi  
**Speakers:** Michele De Lucchi, Marco Mari
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- 09.45 - 11.00** The Italian rating system GBC Historic Buildings: towards the internationalization process and presentation of case studies  
**1 CE Hours**  
**ENG** **Speakers:** Paola Boarin, Cristiano Ferrari, Enrico Grillo, Mauro Roglieri, Federica Ariaudo
- 
- 11.15 - 12.45** The GBC Italia's rating systems analyzed through real projects: GBC Home and GBC Condomini  
**1,5 CE Hours**  
**€** **Speakers:** Lorenzo Balsamelli, Marco Caffi, Claudio Pozza, Bortolo Agliardi
- 
- 14.00 - 15.30** The circular economy of the Green Products: a dialogue between Cradle to Cradle and OnGreening  
**1,5 CE Hours**  
**€** **ENG** **Speakers:** Peter Templeton, Alfonso Senatore, Mario Pinoli
- 
- 15.45 - 17.15** Focus on building materials inside the rating systems and the Minimum Environmental Criteria (CAM) and the corporate social responsibility: form EPD's to the Declare, Just and Reach certifications  
**1,5 CE Hours**  
**€** **Speakers:** Iris Visentin, Alessandro Miliani, Andrea Meneghini, Alessandro Speccher, Laura Pighi, Caterina Gargari
- 
- 17.30 - 18.15** International experiences: a comparison between north America and South America. A dialogue between Urban Green Council NY and GBC Brazil  
**ENG** **Speakers:** John Mandyck, Felipe Faria

### May 6th

- 09.00 - 09.40** Presentation by Stephen Richardson, director of Europe Regional Network of World GBC: a focus on the latest trends of green finance within the UE and the COP 26  
**ENG** **Speakers:** Stephen Richardson, Marco Caffi, Alicja Kuczera
- 
- 09.45 - 11.00** Technical focus on GBC Italia's European Projects with particular focus on Level(s)  
**€** **Speakers:** Valentina Marino
- 
- 11.15 - 12.45** Improvement of indoor spaces in the post-Covid era: technical focus on Fitwell and WELL rating systems and the credits on the viral response to Covid-19  
**1,5 CE Hours**  
**€** **Speakers:** Alessandro Speccher, Luca Piterà, Andrea Valentini
- 
- 14.00 - 14.40** Sustainability according to Zaha Hadid Architects: a virtual walk among some of the most significant projects  
**ENG** **Speakers:** Gian Luca Barone, Paolo Zilli, Marco Mari/Francesco Bedeschi
- 
- 14.45 - 16.15** Updates from the world of LEED: future trends of the rating systems at European level with GBCI; the ARC Skoru platform and presentation of one of the first LEED Zero projects  
**1,5 CE Hours**  
**€** **ENG** **Speakers:** Kay Killmann, April Ambrose, Chris Pyke
- 
- 16.30 - 18.00** The Commissioning process seen through application cases: from mechanical systems to the building envelope  
**1,5 CE Hours**  
**€** **Speakers:** Luca Piterà, Giuseppe Bonfante, Patrik Lazzari

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